# **Strategic Plan**



2017

International Affairs Office

"Future is not a place that we go to, but is what we make"

And

"The roads to future cannot be found, they should be made"

It is obvious that, the road map would holistically determine the direction of organization within the environment of science, technology, and complicated health needs of today's world. Thus, considering the position of education in nursing and midwifery, the symbolic Tehran School of Nursing & Midwifery made an effort to develop a new road map using a comprehensive model of strategic planning.

The new road map intends to invests and promotes the quality of education, research, management and clinical nursing and midwifery services with an emphasis on the training of competent, enthusiastic and efficient nursing and midwifery professionals in order to produce knowledge and improve the health of individuals, families and society.

#### **Mission:**

The mission of Tehran School of Nursing and Midwifery as the symbol of country's nursing and midwifery education includes; providing high quality services for service users such as education, research, management, and holistic clinical care in accordance with the Islamic-Iranian culture which is based on spirituality, ethic and professional conduct through competence, efficient, and enthusiastic nursing and midwifery professionals. Our mission is in line with Islamic Republic of Iran's 2026 Map of Plan and Tehran University of Medical Sciences' road map at national, regional and international levels.

#### Vision:

Our vision is to obtain the first position scientifically at national and regional level and also to improve our scientific ranking internationally.

### Values:

In Tehran School of Nursing and Midwifery, we believe in "healthy individual, healthy family and health society". This is in line with our mission and the vision of Tehran University of Medical Sciences. Thus, our obligation is to train competence, capable, and ethical professionals for today and tomorrow, so our commitment to these values requires us to:

- 1. Provide high quality healthcare services to society with an emphasis on religious teachings
- Provide a favorable ground for participation of all resources to facilitate education, research and culture of the school in order to create a meritocracy

| 3 | . Train and educate faculties, nurses and midwives needed for the country |
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|   | and reach the toppest scientific position in the country                  |
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## Prioritization of the strategies

| 1  | Expansion of publications and international relations               |
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| 2  | Establishment of information management system                      |
| 3  | Exchange and translate KTE knowledge                                |
| 4  | Provision and expansion of effective human resources                |
| 5  | Promotion of management and resource systems                        |
| 6  | Expansion of cross-organizational activities                        |
| 7  | Produce wealth by reducing dependency to the University's fund      |
| 8  | Promote the quality of education                                    |
| 9  | Promote virtual education, research and nursing and midwifery       |
|    | management  |
| 10 | Accountability towards the society                                  |
| 11 | Embed the culture of professionalism in the school                  |
| 12 | Promote overall health in the school                                |
| 13 | Participation in networking activities such as education, research, |
|    | and social support in nursing and midwifery                         |
| 14 | Leadership for development (LFD)                                    |
| 15 | Transformational leadership   |
| 16 | Expansion of religious knowledge based on Islamic-Iranian           |
|    | identity  |